

FIRST ANNOUNCEMENT

# THE INTERNATIONAL CONFERENCE ON SUSTAINABLE COMMUNITY DEVELOPMENT 2010 (ICOSCD 2010)

*Harnessing Human and Social Capital  
Growth towards Community  
Regeneration*

20<sup>th</sup> – 22<sup>nd</sup> JULY 2010

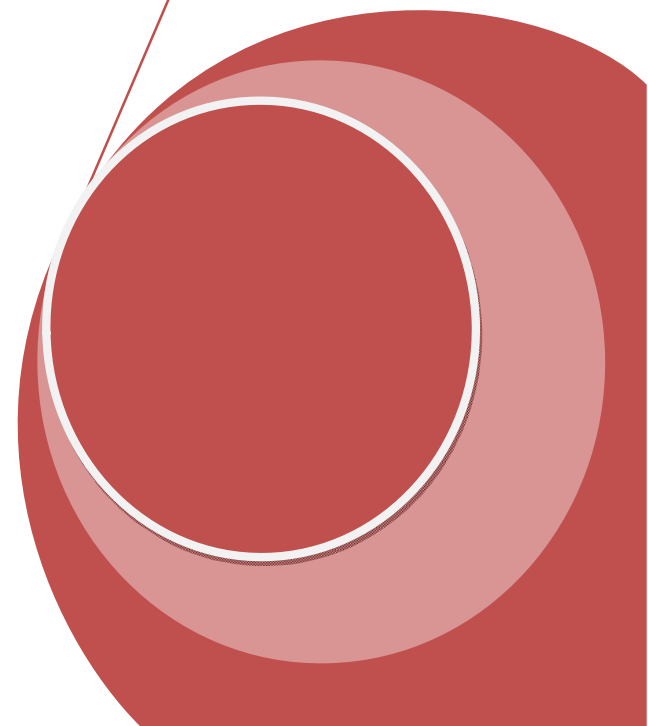
*(Pre-Conference Workshops : 20<sup>th</sup> July 2010)*

Organized by:

Institute for Social Science Studies (IPSAS),  
Universiti Putra Malaysia (UPM)

&

Institut Sosial Malaysia (ISM),  
Ministry of Women, Family and  
Community Development



# Brief Description

As the world around us is becoming progressively globalized, working together proactively in ensuring wise and prudent utilization of scarce resources for sustainable development of the world population is imperative. Sustainable development implies a broad view of human welfare, a long term perspective about the consequences of today's activities, and the full involvement of civil society to reach viable solutions. Hence, all segments of society including scientists and educators need to collaborate using sound practices to effectively and efficiently steward the earth's limited natural resources to attain better quality of life for mankind.

The aim of this conference is to provide international platform for researchers, graduate students and practitioners in the field of sustainable community development to share information and accomplishments, to discover the challenges of the future, and to offer ideas for advance practices that meets the needs of the present and simultaneously recognizing the ability of future generations to meet their own needs.

## Objectives

- ✚ To exchange views on sustainable community development and its potential for meeting the current and future development needs of nations worldwide;
- ✚ To distinguish different sources of sustainable development and their relevance to economic, community, social, cultural and environmental issues across governments and sustainable policy decisions;
- ✚ To sensitize the participants about the seriousness of regenerating community in general, rural development issues in particular; and
- ✚ To motivate budding researchers and students to undertake research on sustainable community development issues, problems and strategies.

# Key Themes of the Conference

- Regenerating Community
- Productive Welfare
- Economic Development
- Community Empowerment
- Social Conflict
- Human and Social Capital Development
- Agricultural Development
- Rural Development
- Cultural Diversity
- Poverty Reduction
- Environmental Education/ Management
- Corporate Social Responsibility
- Entrepreneurship
- Human Empowerment
- Health and Well-Being
- Resource Management

Please submit / send your abstract to the following address :

International Conference Secretariat  
Institute for Social Science Studies  
Universiti Putra Malaysia  
43400 UPM  
Serdang, Selangor.  
(Mrs. Nurul Akhtar Kamarudin)

E-mail: [icosd2010@yahoo.com](mailto:icosd2010@yahoo.com) / [nurul@ipsas.upm.edu.my](mailto:nurul@ipsas.upm.edu.my)



# Conference Venue

The conference will be held at **Marriot Hotel, Putrajaya.**

## Room Rates

Deluxe Hill View : Rate: Ringgit Malaysia (RM) 380 Or USD 104.4

Deluxe Pool View : Rate: Ringgit Malaysia (RM) 420 or USD 115.4

Address : Putrajaya Marriot Hotel, IOI Resort, 62502 Putrajaya, Malaysia

## Contact:

Telephone : 603-8949 8888 (General)

Telephone : 03-8949 8973 (Reservation)

Fax : 03-8949 8999

Website : <http://www.marriott.com/hotels/travel/kulpg-putrajaya-marriott-hotel/>

# Workshops Venue

## a) Quantitative Workshop (SPSS)

- *Facilitator* : Assoc. Prof. Dr. Bahaman Abu Samah & Assoc. Prof. Dr. Jegak Uli
- *Venue* : Department of Professional Development and Continuing Education, Faculty of Education, Universiti Putra Malaysia

## b) Qualitative Workshop

- *Facilitator* : Prof. Dr. Sharan Merriam
- *Venue* : Centre for External Education, Universiti Putra Malaysia

# Notes for Contributors

Deadline for Abstract : 28<sup>th</sup> February 2010  
Notification of Abstract Acceptance : 20<sup>th</sup> March 2010  
Deadline for Submission of Full Papers : 31<sup>st</sup> May 2010

## Format

Please use Times New Roman 12 pt font with single spacing. Details on formatting will be published later on the conference website.

## Language

The official language for the conference is English.

## Conference Website

<http://www.ipsas.upm.edu.my/icosd2010>

# Registration Fee

Pre-Conference	RM	200.00	<i>Early bird (before 1<sup>st</sup> of May 2010)</i>	RM 150.00
Local Participants	RM	500.00		RM 450.00
International Participants	USD	250.00		USD 200.00
Students	RM	100.00		

\*The fees will cover : Meals during the conference days  
Conference Materials (Bag, Abstract Book, Proceeding)

**For Further Information  
Please Contact**

**Prof. Dr. Md Salleh Hassan**

Conference Chair / Director  
Institute for Social Science Studies  
Universiti Putra Malaysia  
Tel : 603 – 8946 8571  
Fax : 603 – 8941 2970  
E-mail : [mdsalleh@putra.upm.edu.my](mailto:mdsalleh@putra.upm.edu.my)

**Dr. Jeffrey Lawrence D'Silva**

Conference Secretary (i)  
Institute for Social Science Studies  
Universiti Putra Malaysia  
Tel : 603 – 8946 8599  
Fax : 603 – 8941 2970  
E-mail : [jeffrey@ipsas.upm.edu.my](mailto:jeffrey@ipsas.upm.edu.my)

**Mrs. Nurul Akhtar Kamarudin**

Conference Secretary (ii)  
Institute for Social Science Studies  
Universiti Putra Malaysia  
Tel : 603 – 8946 8599  
Fax : 603 – 8941 2970  
E-mail : [nurulakhtar@putra.upm.edu.my](mailto:nurulakhtar@putra.upm.edu.my)

Please visit our **CONFERENCE WEBSITE** for more information and registration  
<http://www.ipsas.upm.edu.my/icosd2010>