

**Introduction Training Outcome Mapping**  
**28-30 April 2010**  
**Makassar (South Sulawesi)**

**Date:** 28-30 April 2010  
**Organised by:** **BaKTI**  
**Participants:** Programme managers/officers, field staff, M&E officers from (I)NGOs, agencies and donors interested in an innovative approach to planning, monitoring and evaluation. No previous knowledge or experience on Outcome Mapping is required.



Outcome Mapping is an innovative approach to planning, monitoring and evaluation of development programs. Through its particular logic, it provides an alternative to anticipate to the complex and unpredictable character of social change programs and the problem of impact measurement. It focuses on the contribution to the change process rather than attribution, assists in un-packing capacity development efforts and fosters learning & reflection into the program. It promotes the idea that development is essentially about people relating to each other and their environments, hence puts the actors of the program in the centre of the design and the M&E process.

At a practical level, OM is a set of tools and guidelines that steer project or programme teams through an iterative process to identify their desired change and to work collaboratively to bring it about. Results are measured by the changes in behaviour, actions and relationships of those individuals, groups or organisations with whom the initiative is working directly and seeking to influence (Smutylo, 2005).

Outcome Mapping is developed by the International Development Research Centre (IDRC) in 2001 and has been applied in diverse development programs throughout the world. In Indonesia, VECO Indonesia, ACCESS Phase II, BAKTI and probably other programmes have applied parts of Outcome Mapping in their respective programmes.

Applying Outcome Mapping helps a programme to:

- Define the program's outcomes as changes in the behaviour of direct partners;
- Focus on how programs facilitate change rather than how they control or cause change;
- Recognise and understand the complexity of development processes together with the contexts in which they occur;
- Look at the logical links between interventions and outcomes, rather than trying to attribute results to any particular intervention;
- Monitor the performance of the implementing team/agency;
- Involve program staff and partners throughout the planning, monitoring, and evaluation stages;
- Build learning and reflection in its program (learning partnerships);

During the last years, OM has gained more and more interest from development agencies and practitioners, government departments and researchers. It is known to be applied in its full form (to guide program design and respective M&E processes) but to date, the most common practice is the use of OM in combination with other program frameworks and models (e.g. LFA). OM can also be used to frame mid-term and final evaluation processes.

OM Manual: Earl, S., Carden, F. and Smutylo, T. (2001) *Outcome Mapping: Building Learning and Reflection into Development Programs*. Ottawa: IDRC.

## **OUTCOME MAPPING INTRODUCTION TRAINING**

### **Objectives of the training**

A three-day OM introduction workshop with a particular focus on the intentional design stage. The workshop will include practical and hands-on exercises related to the realities and the context of the participants.

By the end of the workshop participants will:

1. have a good understanding of the basic concepts and principles of Outcome Mapping as well as the different stages of the Outcome Mapping framework.
2. be introduced and experience the different steps of the intentional design, the monitoring and the evaluation stage.
3. understand when Outcome Mapping is best used (and not used).
4. be exposed to real OM cases in Indonesia and know how OM has been used and implemented to plan, steer and monitor development programmes.
5. be introduced to a contextualized version of OM in Bahasa Indonesia.

### **Workshop approach**

The course will have a theoretical part provided by the trainer but will also involve group discussions, individual reflections, small group and hands-on exercises and exploration of individual cases. Participants will learn how OM has been applied by Indonesian programmes and how OM was contextualized in Bahasa Indonesia by a group of OM practitioners in Indonesia.

### **Facilitator**

Steff Deprez is programme advisor learning & knowledge sharing / monitoring & evaluation of VECO Indonesia. He provided OM trainings and facilitated the design & implementation of OM-based programmes in Zimbabwe, Indonesia & Vietnam.

**Course Language:** English

**Venue:** BaKTI Office, Makassar

**Course Fee:** Rp 2,700,000 including course material, lunch and coffee breaks  
Accommodation is not included in the course fee (at own choice/expense). BaKTI will provide list of recommended hotels for participants to make bookings.

**Register fast as places for this course are limited (20 participants)!**