

## PARTICIPATORY PROGRAM DESIGN & MONITORING

**27 — 29 September 2010**

**8.30am—4.30pm**  
**Monday to Wednesday**

### What is Participatory Program Design?

Drawing from **Program Logic**, **theories of change**, **Outcome Mapping** and in the context of **complexity**, the training will map out the key steps of participatory approaches to design your project or program. The training covers the key theoretical trends in international development program design, monitoring and evaluation. Students will learn practical methods and tools to work in teams, with partners and stakeholders. **Program logic** has come from the field of evaluation and is called 'clarification evaluation' as it maps out the program's design and clarifies the program through an interrogation of its logic i.e. will our activities actually lead to the desired outcomes and impact. **Outcome Mapping** is a participatory alternative to a Logical Framework that acknowledges complexity and focuses effort with our partners. This approach to program design forms the backbone of a monitoring and evaluation framework. The type of evaluation it uses is theory driven and evidence based.

### What will be covered in the Course?

The training emphasizes a focus on people and how to work with our partners and stakeholders in a participatory way. Stakeholders and program staff develop the program design together. This leads to stakeholders and staff having a shared and unified understanding of the program.

This three day training presents program design in a participatory way through practical examples and exercises. The training is designed for active learning. At the end of the training the participants will:

- Understand key theoretical trends in international development
- Understand how Participatory Program Logic & Outcome Mapping work
- Understand the importance of mapping outcomes
- Articulate the change theory underlying programs
- Understand the importance on focusing on outcomes with partners
- Have developed some basic program designs (Maps)
- Understand how program design can be used in a participatory way to build your team and stakeholder relationships and engagement.

### Monitoring and Evaluation Framework :

- Understand how program maps form the backbone of a Monitoring and Evaluation framework
- Understand how monitoring can be used for organizational learning and change
- Develop a basic monitoring framework focused on building teams and partner relationships
- Explore a number of practical monitoring and evaluation tools and methods including MSC

### Hijau Biru:

Hijau Biru helps organisations design, monitor and evaluate wildly successful environmental and international development projects, programs and campaigns using participatory and dynamic methods. We run public training programs throughout Indonesia, Australia and South East Asia, and work in house and directly with communities for many types of NGOs and community organisations, international agencies, governments and the UN. We specialise in participatory approaches, program design, strategic planning for campaigns and advocacy groups, monitoring & evaluation, and team & capacity building. We like to bring out people's creativity and make it fun!

### The Facilitators:

**Natalie Moxham** is a participatory facilitator specialising in participatory approaches in program design, monitoring and evaluation. She has extensive experience in community development, training, and in the MSC technique. She has coached diverse groups in program design and MSC including international development projects and community-based projects in the Asia Pacific. This includes taking a leading role in adapting the 'Most Significant Change' (MSC) technique for Indigenous contexts.

**Alex Ryan** is a participatory facilitator and environmental activist with experience ranging from sustainable community development, community-based natural resource management and forest conservation. Alex has worked for a range of NGOs in Southeast Asia and Australia, and has facilitation and training experience in this field. She is fluent in Indonesian, and is a certified interpreter/ translator with the Australian accreditation authority NAATI.

### Location Details

Jauk Room  
Sanur Beach Hotel  
Jl. Danau Tamblingan  
Sanur, Bali  
Tel: 62-361-288011

### Cost (incl. lunch & coffee breaks)\*

Local NGO	Rp. 4,500,000
International NGO	Rp. 6,700,000

\* 10% discount for: more than one participant from the same organisation; attending the two courses. Course fees do not include accommodation

To register: [info@hijaubiru.com](mailto:info@hijaubiru.com)

Phone: +62 361 981552 / +62 813 5301 1989 (Alex)

## MOST SIGNIFICANT CHANGE TECHNIQUE

**30 Sept — 1 Oct 2010**

**8.30am—4.30pm**  
**Thursday & Friday**

### What is the Most Significant Change Technique?

The Most Significant Change technique is a dynamic qualitative and participatory monitoring and evaluation method. Through collecting stories of the impact of our program with the program stakeholders we analyse our work. Through this process of selecting the stories, change management and organizational learning is facilitated. MSC has a particular ability to capture impact in complex cross cultural social change contexts.

With the shift in monitoring and evaluation to a mixed methods approach MSC is a method that fills the gap in data collection. MSC gathers rich qualitative data that captures intangible impact and unexpected outcomes of the program.

This two day training presents MSC through practical examples and exercises. The training is designed for active learning.

### At the end of the training the participants will:

- Understand how MSC works
- Understand how MSC fits into a Monitoring and Evaluation Framework,
- Know the best situation to use MSC and when not to use MSC
- Understand how MSC facilitates development of stakeholder relationships and organizational learning & development
- Have learnt through practical exercises, skills to undertake MSC (story collection, story selection & feedback)
- Know the specific adaptation of MSC for an Indonesian context
- Have designed an MSC system for your program.

### Who Should Attend These Trainings?

- Program Officers, team leaders and managers
- Local partner organizations
- Government and NGOs
- UN and international government agencies
- Ideally program officers and partners attend together

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International NGO	Rp. 4,800,000

*\* 10% discount for: more than one participant from the same organisation; attending the two courses. Course fees do not include accommodation. Participants are expected to make their own accommodation arrangements.*

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